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PRELIMINARY DRAFT

NIST PRIVACY FRAMEWORK: A TOOL FOR IMPROVING PRIVACY THROUGH ENTERPRISE RISK MANAGEMENT

September 6, 2019

4 Note to Reviewers

This preliminary draft is provided to promote the development of the NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management (Privacy Framework). The National Institute of Standards and Technology (NIST) will use comments on this draft to develop version 1.0.

N.B. Throughout this document, references are made to a repository and a process for accepting external informative references. NIST will make this process and repository available with version 1.0.

NIST welcomes feedback on this preliminary draft. In particular, NIST requests that reviewers consider the following questions:

1. Does this preliminary draft:

a. adequately define outcomes that:

- i. cover existing practices;
- ii. strengthen individuals' privacy protection;
- iii. enable effective organizational use;
- iv. support enterprise mission/business objectives; and
- v. facilitate compliance with applicable laws or regulations;

b. appropriately integrate privacy risk into organizational risk;

c. provide guidance about privacy risk management practices at the right level of specificity;

d. adequately define the relationship between privacy and cybersecurity risk;

e. provide the capability for those in different organizational roles such as senior executives and boards of directors, legal, compliance, security, and information technology or operations to understand privacy risks and mitigations at the appropriate level of detail;

f. provide sufficient guidance and resources to aid organizations of all sizes to build and maintain a privacy risk management program while maintaining flexibility; and

g. enable cost-effective implementation?

2. Will this preliminary draft, as presented:

a. be inclusive of, and not disruptive to, effective privacy practices in use today, including widely used voluntary consensus standards that are not yet final;

b. enable organizations to use the Privacy Framework in conjunction with the Framework for Improving Critical Infrastructure Cybersecurity to collaboratively address privacy and cybersecurity risks; and

c. enable organizations to adapt to privacy risks arising from emerging technologies such as the Internet of Things and artificial intelligence?

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Executive Summary

For more than two decades, the Internet and associated information technologies have driven unprecedented innovation, economic value, and improvement in social services. Many of these benefits are fueled by data about individuals that flow through a complex ecosystem—so complex that individuals may not be able to understand the potential consequences for their privacy as they interact with systems, products, and services. At the same time, organizations may not realize the full extent of these consequences for individuals, for society, or for their enterprises, which can affect their reputations, their bottom line, and their future prospects for growth.

The National Institute of Standards and Technology (NIST), working in collaboration with private and public stakeholders, has developed this voluntary NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management (Privacy Framework). The Privacy Framework can drive better privacy engineering and help organizations protect individuals' privacy by:

- Building customer trust by supporting ethical decision-making in product and service design or deployment that optimizes beneficial uses of data while minimizing adverse consequences for individuals' privacy and society as a whole;
- Fulfilling current compliance obligations, as well as future-proofing products and services to meet these obligations in a changing technological and policy environment; and
- Facilitating communication about privacy practices with customers, assessors, and regulators.

Deriving benefits from data while simultaneously managing risks to individuals' privacy is not well-suited to one-size-fits-all solutions. Like building a house, where homeowners get to choose room layouts but need to trust that the foundation is well-engineered, privacy protection should allow for individual choices, as long as effective privacy risk mitigations are already engineered into products and services. The Privacy Framework—through a risk- and outcome-based approach—is flexible enough to address diverse privacy needs, enable more innovative and effective solutions that can lead to better outcomes for individuals and enterprises, and stay current with technology trends, including artificial intelligence and the Internet of Things.

The Privacy Framework follows the structure of the Framework for Improving Critical Infrastructure Cybersecurity (Cybersecurity Framework) [1] to facilitate the use of both frameworks together. Like the Cybersecurity Framework, the Privacy Framework is composed of three parts: the Core, Profiles, and Implementation Tiers. Each component reinforces privacy risk management through the connection between business and mission drivers and privacy protection activities.

- The Core enables a dialogue—from the executive level to the implementation/operations level—about important privacy protection activities and desired outcomes.
- Profiles enable the prioritization of the outcomes and activities that best meet organizational privacy values, mission/business needs, and risks.
- Implementation Tiers support decision-making and communication about the sufficiency of organizational processes and resources to manage privacy risk.

In summary, the Privacy Framework is intended to help organizations build better privacy foundations by bringing privacy risk into parity with their broader enterprise risk portfolio.

Acknowledgements

Acknowledgements will be included in version 1.0.

1.0 Privacy Framework Introduction

For more than two decades, the Internet and associated information technologies have driven unprecedented innovation, economic value, and access to social services. Many of these benefits are fueled by *data* about *individuals* that flow through a complex ecosystem—so complex that individuals may not be able to understand the potential consequences for their privacy as they interact with systems, products, and services. Organizations may not fully realize the consequences either. Failure to manage *privacy risks* can have direct adverse consequences for people at both the individual and societal level, with follow-on effects on organizations' reputation, bottom line, and future prospects for growth. Finding ways to continue to derive benefits from data while simultaneously protecting individuals' privacy is challenging, and not well-suited to one-size-fits-all solutions.

Privacy is challenging because not only is it an all-encompassing concept that helps to safeguard important values such as human autonomy and dignity, but also the means for achieving it can vary. For example, privacy can be achieved through seclusion, limiting observation, or individuals' control of facets of their identities (e.g., body, data, reputation).¹ Moreover, human autonomy and dignity are not fixed, quantifiable constructs; they are filtered through cultural diversity and individual differences. This broad and shifting nature of privacy makes it difficult to communicate clearly about privacy risks within and between organizations and with individuals. What has been missing is a common language and practical tool that is flexible enough to address diverse privacy needs.

The National Institute of Standards and Technology (NIST) has developed this voluntary NIST Privacy Framework: A Tool for Improving Privacy through Enterprise Risk Management (Privacy Framework) to help organizations manage privacy risks by:

- Taking privacy into account as they design and deploy systems, products, and services that affect individuals;
- Integrating privacy practices into their business processes that result in effective solutions to mitigate any adverse impacts; and
- Communicating about these practices.

The Privacy Framework is intended to be widely usable by organizations of all sizes and agnostic to any particular technology, sector, law, or jurisdiction.

- Different parts of an organization's workforce, including executives, legal, and information technology (IT) may take responsibility for different outcomes and activities.
- It encourages cross-organization collaboration to develop Profiles and achieve outcomes.
- The Privacy Framework is usable by any organization or entity regardless of its role in the *data processing ecosystem*—the complex and interconnected relationships among entities involved in creating or deploying systems, products, or services.

¹ There are many publications that provide an in-depth treatment on the background of privacy or different aspects of the concept. For two examples, see Daniel Solove, *Understanding Privacy*, Harvard University Press, 2010; and Evan Selinger and Woodrow Hartzog, "Obscurity and Privacy," *Routledge Companion to Philosophy of Technology*, 2014, at <https://ssrn.com/abstract=2439866>.

1.1 Overview of the Privacy Framework

As shown in **Figure 1**, the Privacy Framework is composed of three parts: the Core, Profiles, and Implementation Tiers. Each component reinforces *privacy risk management* through the connection between business/mission drivers and privacy protection activities. As further explained in section 2:

- The *Core* is a set of privacy protection activities and outcomes that allows for communicating prioritized privacy protection activities and outcomes across the

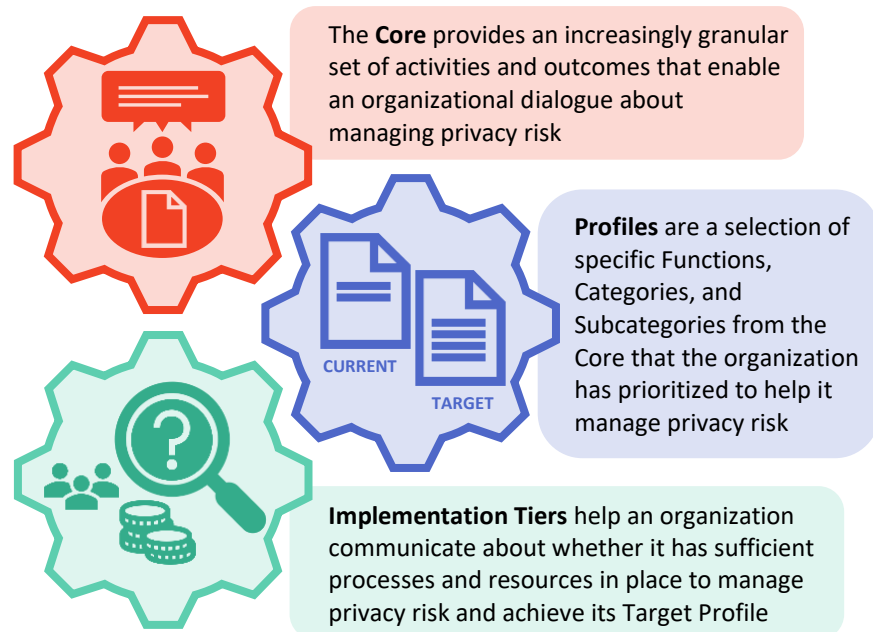


Figure 1: Core, Profiles, and Implementation Tiers

organization from the executive level to the implementation/operations level. There are five Functions: Identify-P, Govern-P, Control-P, Communicate-P, and Protect-P. The first four can be used to manage privacy risks arising from *data processing*, while Protect-P can help organizations manage privacy risks associated with *privacy breaches*.² Protect-P is not the only way to manage privacy risks associated with privacy breaches. For example, organizations may use the Cybersecurity Framework Functions in conjunction with the Privacy Framework to collectively address privacy and cybersecurity risks. The Core is further divided into key Categories and Subcategories—which are discrete outcomes—for each Function.

- A *Profile* represents the organization’s current privacy activities or desired outcomes. To develop a Profile, an organization can review all of the Functions, Categories, and Subcategories to determine which are most important to focus on based on business/mission drivers, types of data processing, and individuals’ privacy needs. The organization can create or add Functions, Categories, and Subcategories as needed. Profiles can be used to identify opportunities for improving privacy posture by comparing a “Current” Profile (the “as is” state) with a “Target” Profile (the “to be” state). Profiles can be used to conduct self-assessments and to communicate within an organization or between organizations about how privacy risks are being managed.
- *Implementation Tiers* (“Tiers”) provide a point of reference on how an organization views privacy risk and whether it has sufficient processes and resources in place to manage that risk. Tiers reflect a progression from informal, reactive responses to approaches that are agile and risk informed. When selecting Tiers, an organization should consider its Target Profile and how this relates to current risk management practices; its data processing systems, products, or

² The “-P” at the end of each Function name indicates that it is from the Privacy Framework in order to avoid confusion with Cybersecurity Framework Functions.

services; legal and regulatory requirements; business/mission objectives; organizational privacy values and individuals' privacy needs; and organizational constraints.

1.2 Privacy Risk Management

While some organizations have a robust grasp of privacy risk management, a common understanding of many aspects of this topic is still not widespread.³ To promote broader understanding, this section covers concepts and considerations that organizations may use to develop, improve, or communicate about privacy risk management. Appendix D provides additional guidance on key privacy risk management practices.

1.2.1 Cybersecurity and Privacy Risk Management

Since its release in 2014, the Cybersecurity Framework has helped organizations to communicate and manage cybersecurity risk. [1] While managing cybersecurity risk contributes to managing privacy risk, it is not sufficient, as privacy risks can also arise outside the scope of cybersecurity risks. **Figure 2** illustrates how NIST considers the overlap and differences between cybersecurity and privacy risks.

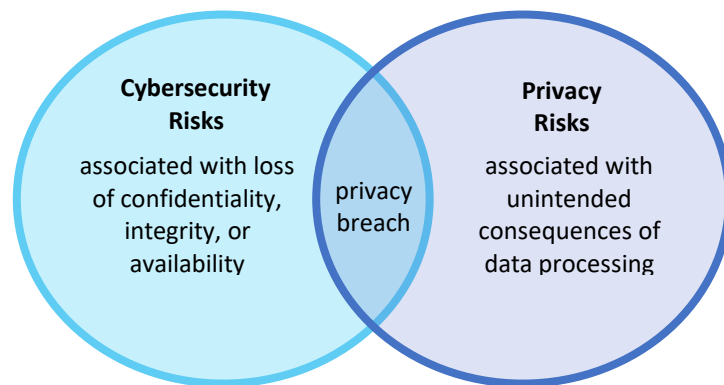


Figure 2: Cybersecurity and Privacy Risk Relationship

The NIST approach to privacy risk is to consider potential problems individuals could experience arising from system, product, or service operations with data, whether in digital or non-digital form, through a complete life cycle from data collection through disposal. The Privacy Framework describes these data operations in the singular as a *data action* and collectively as data processing. The problems individuals can experience as a result of data processing can be expressed in various ways, but NIST describes them as ranging from dignity-type effects such as embarrassment or stigmas to more tangible harms such as discrimination, economic loss, or physical harm.⁴ Problems can arise as unintended consequences from data processing that organizations conduct to meet their mission or business objectives. An example is the concerns that certain communities had about the installation of “smart meters” as part of the Smart Grid, a nationwide technological effort to increase energy efficiency.⁵ The ability of these meters to collect, record, and distribute highly granular information about household electrical use could provide insight into people’s behavior inside their

Data Action

A system/product/service data life cycle operation, including, but not limited to collection, retention, logging, generation, transformation, use, disclosure, sharing, transmission, and disposal.

Data Processing

The collective set of data actions.

³ See *Summary Analysis of the Responses to the NIST Privacy Framework Request for Information* [2] at p. 7.

⁴ NIST has created an illustrative problem set for use in privacy risk assessment. See *NIST Privacy Risk Assessment Methodology* [3]. Other organizations may have created problem sets as well, or may refer to them as adverse consequences or harms.

⁵ See, for example, NIST Internal Report (IR) 7628 Revision 1 Volume 1, *Guidelines for Smart Grid Cybersecurity: Volume 1 – Smart Grid Cybersecurity Strategy, Architecture, and High-Level Requirements* at [4] p. 26.

homes.⁶ The meters were operating as intended, but the data processing could lead to unintended consequences that people might feel surveilled.

However, these problems also can arise from privacy breaches where there is a loss of *confidentiality*, *integrity*, or *availability* at some point in the data processing, such as data theft by external attackers or the unauthorized access or use of data by employees who exceed their authorized privileges. **Figure 2** shows privacy breach as the overlap between a loss of confidentiality, integrity, or availability and unintended consequences of data processing for mission or business objectives.

Once an organization can identify the likelihood of any given problem arising from the data processing, which the Privacy Framework refers to as a *problematic data action*, it can assess the impact should the problematic data action occur. This impact assessment is where privacy risk and organizational risk intersect. Individuals, whether singly or in groups (including at a societal level) experience the direct impact of problems. As a result of the problems individuals experience, an organization may experience impacts such as noncompliance costs, customer abandonment of products and services, or harm to its external brand reputation or internal culture. These organizational impacts can be drivers for informed decision-making about resource allocation to strengthen privacy programs and to help organizations bring privacy risk into parity with other risks they are managing at the enterprise level. **Figure 3** illustrates this relationship between privacy risk and organizational risk.

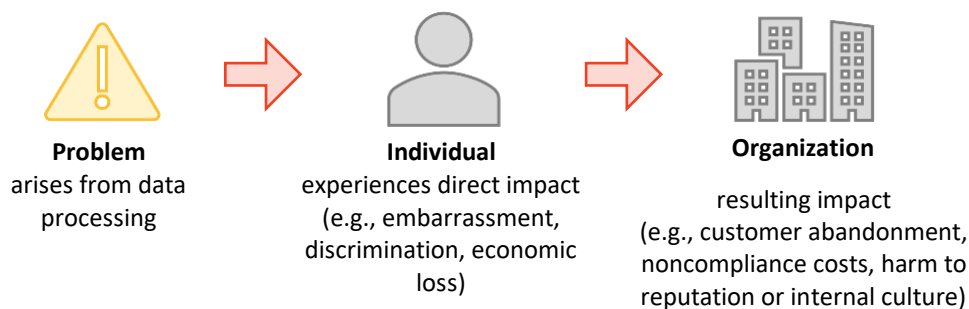


Figure 3: Relationship Between Privacy Risk and Organizational Risk

1.2.2 Relationship Between Privacy Risk Management and Risk Assessment

Privacy risk management is a cross-organizational set of processes that helps organizations to understand how their systems, products, and services may create problems for individuals and how to develop effective solutions to manage such risks. *Privacy risk assessment* is a sub-process for identifying, evaluating, prioritizing, and responding to specific privacy risks. In general, privacy risk assessments should produce the information that can help organizations to weigh the benefits of the data processing against the risks and to determine the appropriate response (see Appendix D for more guidance on the operational aspects of privacy risk assessment). Organizations may choose to respond to privacy risk in different ways, depending on the potential impact to individuals and resulting impacts to organizations. Approaches include:

- Mitigating the risk (e.g., organizations may be able to apply technical and/or policy measures to the systems, products, or services that minimize the risk to an acceptable degree);

⁶ See NIST IR 8062, *An Introduction to Privacy Engineering and Risk Management in Federal Systems* at [5] p. 2. For additional types of privacy risks associated with unintended consequences of data processing, see Appendix E of NIST IR 8062.

- Transferring or sharing the risk (e.g., contracts are a means of sharing or transferring risk to other organizations, privacy notices and consent mechanisms are a means of sharing risk with individuals);
- Avoiding the risk (e.g., organizations may determine that the risks outweigh the benefits, and forego or terminate the data processing); or
- Accepting the risk (e.g., organizations may determine that problems for individuals are minimal or unlikely to occur, therefore the benefits outweigh the risks, and it is not necessary to invest resources in mitigation).

Privacy risk assessments are particularly important because, as noted above, privacy is a condition that safeguards multiple values. The methods for safeguarding these values may differ, and moreover, may be in tension with each other. For instance, if the organization is trying to achieve privacy by limiting observation, this may lead to implementing measures such as distributed data architectures or privacy-enhancing cryptographic techniques that hide data even from the organization. If the organization is also trying to enable individual control, the measures could conflict. For example, if an individual requests access to data, the organization may not be able to produce the data if the data has been distributed or encrypted in ways the organization cannot access. Privacy risk assessments can help an organization understand in a given context the values to protect, the methods to employ, and the way to balance implementation of different types of measures.

Lastly, privacy risk assessments help organizations distinguish between privacy risk and compliance risk. Identifying if data processing could create problems for individuals, even when an organization may be fully compliant with applicable laws or regulations, can help with ethical decision-making in system, product, and service design or deployment. This facilitates optimizing beneficial uses of data while minimizing adverse consequences for individuals' privacy and society as a whole, as well as avoiding losses of trust that damage organizations' reputations, slow adoption, or cause abandonment of products and services.

1.3 Document Overview

The remainder of this document contains the following sections and appendices:

- Section 2 describes the Privacy Framework components: the Core, Profiles, and Implementation Tiers.
- Section 3 presents examples of how the Privacy Framework can be used.
- Appendix A presents the Privacy Framework Core in a tabular format: Functions, Categories, and Subcategories.
- Appendix B contains a glossary of selected terms.
- Appendix C lists acronyms used in this document.
- Appendix D considers key practices that contribute to successful privacy risk management.
- Appendix E defines the Implementation Tiers.
- Appendix F provides a placeholder for a companion roadmap covering NIST's next steps and identifying key areas where the relevant practices are not well enough understood to enable organizations to achieve a privacy outcome.
- Appendix G lists the references for this document.

2.0 Privacy Framework Basics

The Privacy Framework provides a common language for understanding, managing, and communicating privacy risk with internal and external stakeholders. It can be used to help identify and prioritize actions for reducing privacy risk, and it is a tool for aligning policy, business, and technological approaches to managing that risk. Different types of entities—including sector-specific organizations—can use the Privacy Framework for different purposes, including the creation of common Profiles.

2.1 Core

The Core provides a set of activities and outcomes that enable an organizational dialogue about managing privacy risk. The Core comprises three elements: Functions, Categories, and Subcategories, depicted in **Figure 4**.

The Core elements work together:

- *Functions* organize foundational privacy activities at their highest level. They aid an organization in expressing its management of privacy risk by understanding and managing data processing, enabling *risk management* decisions, determining how to interact with individuals, and improving by learning from previous activities. There are five Functions: Identify-P, Govern-P, Control-P, Communicate-P, and Protect-P. The first four can be used to manage privacy risks arising from data processing, while Protect-P can help organizations manage privacy risks associated with privacy breaches.⁷ Protect-P is not the only way to manage privacy risks associated with privacy breaches. For example, organizations may use the Cybersecurity Framework Functions in conjunction with the Privacy Framework to collectively address privacy and cybersecurity risks.
- *Categories* are the subdivisions of a Function into groups of privacy outcomes closely tied to programmatic needs and particular activities. Examples include: “Disassociated Processing,” “Inventory and Mapping,” and “Risk Assessment.”
- *Subcategories* further divide a Category into specific outcomes of technical and/or management activities. They provide a set of results that, while not exhaustive, help support achievement of the outcomes in each Category. Examples include: “Systems/products/services that process data are inventoried,” “Data are processed to limit the identification of individuals (e.g., differential privacy techniques, tokenization),” and “Data corrections or deletions can be communicated to individuals or organizations (e.g., data sources) in the data processing ecosystem.”

The five Functions, defined below, are not intended to form a serial path or lead to a static desired end state. Rather, the Functions should be performed concurrently and continuously to form or enhance an operational culture that addresses the dynamic nature of privacy risk. See Appendix A for the complete Core.

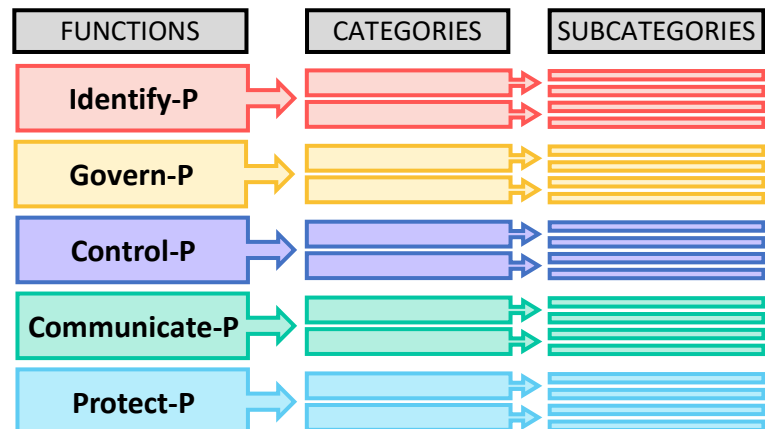


Figure 4: Privacy Framework Core Structure

⁷ The “-P” at the end of each Function name indicates that it is from the Privacy Framework in order to avoid confusion with Cybersecurity Framework Functions.

- *Identify-P* – Develop the organizational understanding to manage privacy risk for individuals arising from data processing.

The activities in the Identify-P Function are foundational for effective use of the Privacy Framework. Inventorying the circumstances under which data are processed, understanding the privacy interests of individuals directly or indirectly served or affected by the organization, and conducting risk assessments enable an organization to understand the business environment in which it is operating and identify and prioritize privacy risks. Examples of Categories include: “Inventory and Mapping,” “Business Environment,” and “Risk Assessment.”

- *Govern-P* – Develop and implement the organizational governance structure to enable an ongoing understanding of the organization’s risk management priorities that are informed by privacy risk.

The Govern-P Function is similarly foundational, but focuses on organizational-level activities such as establishing organizational privacy values and policies, identifying legal/regulatory requirements, and understanding organizational risk tolerance that enable an organization to focus and prioritize its efforts, consistent with its risk management strategy and business needs. Examples of Categories include: “Governance Policies, Processes, and Procedures,” “Risk Management Strategy,” and “Monitoring and Review.”

- *Control-P* – Develop and implement appropriate activities to enable organizations or individuals to manage data with sufficient granularity to manage privacy risks.

The Control-P Function considers data management from both the standpoint of the organization and the individual. Examples of Categories include: “Data Management Policies, Processes, and Procedures” and “Data Management.”

- *Communicate-P* – Develop and implement appropriate activities to enable organizations and individuals to have a reliable understanding about how data are processed and associated privacy risks.

The Communicate-P Function recognizes that both organizations and individuals need to know how data are processed in order to manage privacy risk effectively. Examples of Categories include: “Communication Policies, Processes, and Procedures” and “Data Processing Awareness.”

- *Protect-P* – Develop and implement appropriate data processing safeguards.

The Protect-P Function covers data protection to prevent privacy breaches, the overlap between privacy and cybersecurity risk management. Examples of Categories include: “Identity Management, Authentication, and Access Control,” “Data Security,” and “Protective Technology.”

2.2 Profiles

Profiles are a selection of specific Functions, Categories, and Subcategories from the Core that the organization has prioritized to help it manage privacy risk. Profiles align the Functions, Categories, and Subcategories with the business requirements, risk tolerance, privacy values, and resources of the organization. Under the Privacy Framework’s risk-based approach, organizations may not need to achieve every outcome or activity reflected in the Core. When developing a Profile, an organization may select or tailor the Privacy Framework’s Functions, Categories, and Subcategories to its specific needs. An organization or industry sector also may develop its own additional Functions, Categories, and

Subcategories to account for unique organizational risks. An organization determines these needs by considering organizational or industry sector goals, legal/regulatory requirements and industry best practices, the organization's risk management priorities, and the privacy needs of individuals who are part of—or directly or indirectly served or affected by—an organization's systems, products, or services.

Profiles can be used to describe the current state or the desired target state of specific privacy activities. As **Figure 5** reflects, a Current Profile indicates privacy outcomes that an organization is currently achieving, while a Target Profile indicates the outcomes needed to achieve the desired privacy risk management goals. The differences between the two Profiles enable an organization to identify gaps, develop an action plan for improvement, and gauge the resources that would be needed (e.g., staffing, funding) to achieve privacy goals. This forms the basis of an organization's plan for reducing privacy risk in a cost-effective, prioritized manner. Profiles also can aid in communicating risk within and between organizations by helping organizations understand and compare the current or desired state of privacy outcomes.

This Privacy Framework does not prescribe Profile templates to allow for flexibility in implementation. An organization may choose to have multiple Profiles for specific organizational components, systems, products, or services, or categories of individuals (e.g., employees, customers).

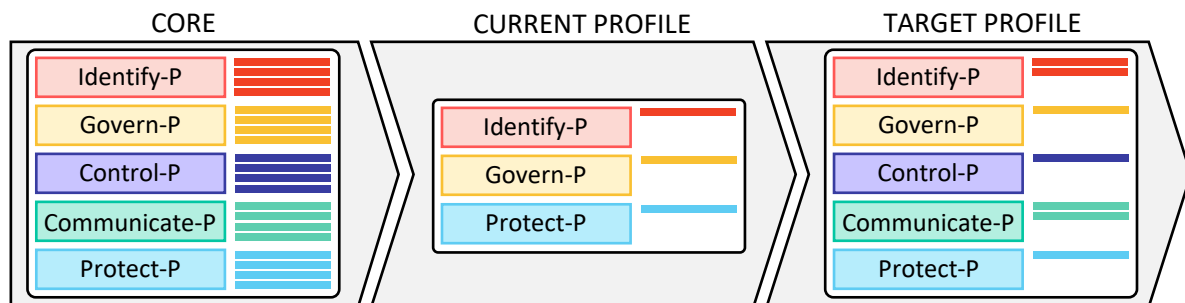


Figure 5: Profile Development Process

2.3 Implementation Tiers

Tiers support organizational decision-making about how to manage privacy risk by taking into account the nature of the privacy risks engendered by the organization's systems, products, or services and the sufficiency of the processes and resources the organization has in place to manage such risks. When selecting Tiers, an organization should consider its current risk management practices; its data processing systems, products, or services; legal and regulatory requirements; business/mission objectives; organizational privacy values and individuals' privacy needs; and organizational constraints.

There are four distinct tiers: Partial (Tier 1), Risk Informed (Tier 2), Repeatable (Tier 3), and Adaptive (Tier 4). Tiers do not represent maturity levels, although organizations identified as Tier 1 are encouraged to consider moving toward Tier 2. Some organizations may never need to achieve Tier 3 or 4 or may only focus on certain areas of these tiers. Progression to higher Tiers is appropriate when an organization's processes or resources at its current Tier are insufficient to help it manage its privacy risks.

An organization can use the Tiers to communicate with stakeholders whether it has sufficient resources and processes in place to achieve its Target Profile. This should influence the prioritization of elements included in a Target Profile, and should influence assessments of progress in addressing gaps. The definitions of the Tiers are set forth in Appendix E.

3.0 How to Use the Privacy Framework

When used as a risk management tool, the Privacy Framework can assist an organization in its efforts to optimize beneficial uses of data and the development of innovative systems, products, and services while minimizing adverse consequences for individuals. The Privacy Framework can help organizations answer the fundamental question, “How are we considering the impacts to individuals as we develop our systems, products, and services?” As a result, the Privacy Framework can serve as the foundation for a new privacy program or a mechanism for improving an existing program. In either case, it is designed to complement existing business and system development operations, to provide a means of expressing *privacy requirements* to business partners and customers, and to support the identification of gaps in an organization’s privacy practices.

To account for the unique needs of an organization, there are a wide variety of ways to use the Privacy Framework. The decision about how to apply it is left to the implementing organization. For example, one organization may choose to use the Implementation Tiers to articulate its envisioned privacy risk management processes. Another organization may already have robust privacy risk management processes, but may use the Core’s five Functions to analyze and articulate any gaps. Alternatively, an organization seeking to establish a privacy program can use the Core’s Categories and Subcategories as a reference. The variety of ways in which the Privacy Framework can be used by organizations should discourage the notion of “compliance with the Privacy Framework” as a uniform or externally referenceable concept.

The following subsections present different ways in which organizations can use the Privacy Framework.

3.1 Mapping to Informative References

The Privacy Framework is technology neutral, but it supports technological innovation because any organization or industry sector can map the outcome-based Subcategories in the Core to standards, guidelines, and practices that evolve with technology and related business needs. By relying on consensus-based standards, guidelines, and practices, the tools and methods available to achieve positive privacy outcomes can scale across borders, accommodate the global nature of privacy risks, and evolve with technological advances and business requirements. The use of existing and emerging standards will enable economies of scale and drive the development of systems, products, and services that meet identified market needs while being mindful of the privacy needs of individuals.

Mapping Subcategories to specific sections of standards, guidelines, and practices supports the achievement of the outcomes associated with each Subcategory. The Subcategories also can be used to identify where additional or revised standards, guidelines, and practices would help an organization to address emerging needs. An organization implementing a given Subcategory, or developing a new Subcategory, might discover that there are insufficient informative references for a related activity. To address that need, the organization might collaborate with technology leaders and/or standards bodies to draft, develop, and coordinate standards, guidelines, or practices.

NIST has developed a mapping of the Subcategories to relevant NIST guidance, as well as a process for organizations or industry sectors to submit additional informative references and mappings for publication on NIST’s website at <https://www.nist.gov/privacy-framework>. These resources can support organizations’ application of the Privacy Framework and achievement of better privacy practices.

3.2 Strengthening Accountability

Accountability is generally considered a key privacy principle, although conceptually it is not unique to privacy.⁸ Accountability occurs throughout an organization, and it can be expressed at varying degrees of abstraction, for example as a cultural value, as governance policies and procedures, or as traceability relationships between privacy requirements and *controls*. Privacy risk management can be a means of supporting accountability at all organizational levels as it connects senior executives, who can communicate the organization's privacy values and risk tolerance, to those at the business/process manager level, who can collaborate on the development and implementation of governance policies and procedures that support the organizational privacy values. These policies and procedures can then be communicated to those at the implementation/operations level, who collaborate on defining the privacy requirements that support the expression of the policies and procedures in the organization's systems, products, and services. Personnel at the implementation/operations level also select, implement, and assess controls as the technical and policy measures that meet the privacy requirements, and report upward on progress, gaps and deficiencies, and changing privacy risks so that those at the business/process manager level and the senior executives can better understand and respond appropriately.

Figure 6 provides a graphical representation of this iterative cycle and how elements of the Privacy Framework can be incorporated to facilitate the process. In this way, organizations can use the Privacy

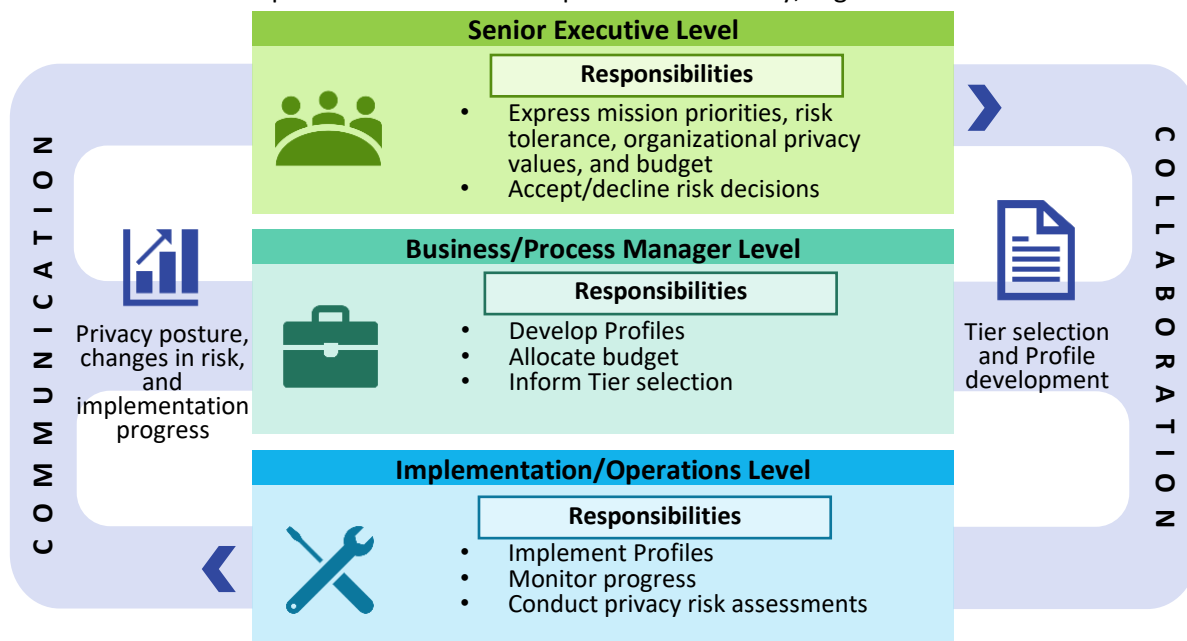


Figure 6: Notional Collaboration and Communication Flows Within an Organization

⁸ See, e.g., Organisation for Economic Co-operation and Development (OECD), *OECD Guidelines on the Protection of Privacy and Transborder Flows of Personal Data* at <https://www.oecd.org/internet/ieconomy/oecdguidelinesonthe protection of privacy and transborder flows of personal data.htm>; International Organization for Standardization (ISO)/International Electrotechnical Commission (IEC), ISO/IEC 29100, *Information technology – Security techniques – Privacy framework* at <https://standards.iso.org/ittf/PubliclyAvailableStandards/c045123 ISO IEC 29100 2011.zip>; Alliance of Automobile Manufacturers, Inc. and Association of Global Automakers, Inc., *Consumer Privacy Protection Principles: Privacy Principles for Vehicle Technologies and Services* at <https://autoalliance.org/wp-content/uploads/2017/01/Consumer Privacy Principles for Vehicle Technologies Services-03-21-19.pdf>.

Framework as a tool to support accountability. They can also use the Privacy Framework in conjunction with other frameworks and guidance that provide additional practices to achieve accountability within and between organizations (see section 3.5 on Use within the Data Processing Ecosystem).⁹

3.3 Establishing or Improving a Privacy Program

Using a simple model of “ready, set, go” phases, the Privacy Framework can support the creation of a new privacy program or improvement of an existing program. These phases should be repeated as necessary to continuously improve privacy.

Ready

Effective privacy risk management requires an organization to understand its business or mission environment; its legal environment; its enterprise risk tolerance; the privacy risks engendered by its systems, products, or services; and its role or relationship to other organizations in the ecosystem. An organization can use the Identify-P and Govern-P Functions to “get ready” by reviewing the Categories and Subcategories, and beginning to develop its Current Profile and Target Profile.¹⁰

An organization conducts privacy risk assessments pursuant to the Risk Assessment category of the Identify Function. It is important that an organization identifies emerging privacy risks to gain a better understanding of the impacts of its systems, products, or services on individuals. See Appendix D for more information on privacy risk assessments.

Set

The organization completes its Current Profile by indicating which Category and Subcategory outcomes from the remaining Functions are being achieved. If an outcome is partially achieved, noting this fact will help support subsequent steps by providing baseline information. Informed by its privacy risk assessment, the organization creates its Target Profile focused on the assessment of the Categories and Subcategories describing the organization’s desired privacy outcomes. An organization also may develop its own additional Functions, Categories, and Subcategories to account for unique organizational risks. It may also consider influences and requirements of external stakeholders such as business customers and partners when creating a Target Profile. An organization can develop multiple Profiles to support its different business lines or processes, which may have different business needs and associated risk tolerances.

The organization compares the Current Profile and the Target Profile to determine gaps. Next, it creates a prioritized action plan to address gaps—reflecting mission drivers, costs and benefits, and risks—to achieve the outcomes in the Target Profile. An organization using the Cybersecurity Framework and the

A Simplified Method for Establishing or Improving a Privacy Program

Ready: use the Identify-P and Govern-P Functions to get “ready.”

Set: “set” an action plan based on the differences between Current and Target Profile(s).

Go: “go” forward with implementing the action plan.

⁹ See, e.g., NIST Special Publication (SP) 800-37 Rev. 2, *Risk Management Framework for Information Systems and Organizations: A System Life Cycle Approach for Security and Privacy* at <https://doi.org/10.6028/NIST.SP.800-37r2>; and Organization for the Advancement of Structured Information Standards (OASIS), *Privacy Management Reference Model and Methodology (PMRM) Version 1.0* at <https://docs.oasis-open.org/pmr/pmr/v1.0/PMRM-v1.0.pdf>.

¹⁰ For additional guidance, see the “Prepare” step, Section 3.1, NIST SP 800-37 Revision 2, *Risk Management Framework for Information Systems and Organizations: A System Life Cycle Approach for Security and Privacy* [6].

Privacy Framework together may develop integrated action plans. The organization then determines resources, including funding and workforce, necessary to address the gaps, which can inform the selection of an appropriate Tier. Using Profiles in this manner encourages the organization to make informed decisions about privacy activities, supports risk management, and enables the organization to perform cost-effective, targeted improvements.

Go

With the action plan “set,” the organization prioritizes which actions to take to address any gaps, and then adjusts its current privacy practices in order to achieve the Target Profile.¹¹ For further guidance, informative references that support outcome achievement for the Categories and Subcategories are available at <https://www.nist.gov/privacy-framework>. The organization should determine which standards, guidelines, and practices, including those that are sector specific, work best for its needs.

An organization can cycle through the phases nonsequentially as needed to continuously assess and improve its privacy posture. For instance, an organization may find that more frequent repetition of the Ready phase improves the quality of risk assessments. Furthermore, an organization may monitor progress through iterative updates to the Current Profile or the Target Profile to adjust to changing risks, subsequently comparing the Current Profile to the Target Profile. An organization may also use this process to align its privacy program with its desired Tiers.

3.4 Applying to the System Development Life Cycle

The Privacy Framework can be applied throughout the system development life cycle (SDLC) phases of plan, design, build/buy, deploy, operate, and decommission. The plan phase of the SDLC begins the cycle of any system and lays the groundwork for everything that follows. Overarching privacy considerations should be declared and described as clearly as possible. The plan should recognize that those considerations and requirements are likely to evolve during the remainder of the life cycle. A key milestone of the design phase is validating that the system privacy requirements match the needs and risk tolerance of the organization as they were expressed in a Profile. The desired privacy outcomes prioritized in a Target Profile should be incorporated when a) developing the system during the build phase and b) purchasing or outsourcing the system during the buy phase. That same Target Profile serves as a list of system privacy features that should be assessed when deploying the system to verify that all features are implemented. The privacy outcomes determined by using the Privacy Framework should then serve as a basis for ongoing operation of the system. This includes occasional reassessment, capturing results in a Current Profile, to verify that privacy requirements are still fulfilled.

Privacy risk assessments typically focus on the information life cycle, the stages through which information passes, often characterized as creation or collection, processing, dissemination, use, storage, and disposition, to include destruction and deletion. Aligning the SDLC and the information lifecycle by identifying and understanding how data are processed during all stages of the SDLC helps organizations to better manage privacy risks and informs the selection and implementation of privacy controls throughout the SDLC.

¹¹ NIST SP 800-37 [6] provides additional guidance on steps to execute on the action plan, including control selection, implementation, and assessment to close any gaps.

3.5 Using within the Data Processing Ecosystem

The Privacy Framework provides a common language to communicate requirements with parties within the data processing ecosystem. As depicted in **Figure 7**, the data processing ecosystem encompasses a range of entities and roles that may have complex, multi-directional relationships with each other and individuals. Complexity can increase when entities are supported by a chain of sub-entities; for example, service providers may be supported by a series of service providers, or manufacturers may have multiple component suppliers. In addition, **Figure 7** displays entities as having distinct roles, but organizations may have multiple roles, such as an organization providing services to other organizations and providing retail products to consumers. The roles in **Figure 7** are intended to be notional classifications. In practice, an organization's role(s) may be legally codified—for example, some laws classify organizations as data controllers or data processors—or classifications may be derived from industry sector designations.



Figure 7: Data Processing Ecosystem Relationships

An organization should use the Privacy Framework from its standpoint in the data processing ecosystem and consider how to manage privacy risk not only with regard to its internal priorities, but also in relation to how they affect other parties' management of privacy risk. An organization can use its Profiles to select Functions, Categories, and Subcategories that are relevant to its role(s). For example:

- An organization may use a Target Profile to express privacy risk management requirements to an external service provider (e.g., a cloud provider to which it is exporting data).
- An organization may express its privacy posture through a Current Profile to report results or to compare with acquisition requirements.
- An industry sector may establish a Target Profile that can be used among its constituents as an initial baseline Profile to build their own customized Target Profiles.
- An organization may use a Target Profile to determine the capabilities to build into its products so that its business customers can meet the privacy needs of their end users.

Communication is especially important among entities in the data processing ecosystem. Organizational practices should address this management of privacy risk, including identifying, assessing, and mitigating privacy risks arising from the processing of data, as well as from systems, products, and services that inherently lack the capabilities to mitigate privacy risks. Example activities may include:

- Determining privacy requirements for service providers,
- Enacting privacy requirements through formal agreement (e.g., contracts),
- Communicating to service providers how those privacy requirements will be verified and validated,
- Verifying that privacy requirements are met through a variety of assessment methodologies, and
- Governing and managing the above activities.

3.6 Informing Buying Decisions

Since either a Current or Target Profile can be used to generate a prioritized list of organizational privacy requirements, these Profiles can also be used to inform decisions about buying products and services. By first selecting outcomes that are relevant to its privacy goals, the organization then can evaluate partners' systems, products, or services against this outcome. For example, if a device is being purchased for environmental monitoring of a forest, *manageability* may be important to support capabilities for minimizing the processing of data about people using the forest and should drive a manufacturer evaluation against applicable Subcategories (e.g., CT.DP-P4 in Appendix A: system or device configurations permit selective collection or disclosure of data elements).

In circumstances where it may not be possible to impose a set of privacy requirements on the supplier, the objective should be to make the best buying decision among multiple suppliers, given a carefully determined list of privacy requirements. Often, this means some degree of trade-off, comparing multiple products or services with known gaps to the Profile. If the system, product, or service purchased did not meet all of the objectives described in the Profile, the organization could address the residual risk through mitigation measures or other management actions.

Appendix A: Privacy Framework Core

This appendix presents the Core: a table of Functions, Categories, and Subcategories that describe specific privacy activities that can support managing privacy risks when systems, products, and services are processing data.

Note to Users

Under the Privacy Framework's risk-based approach:

1. An organization may not need to achieve every outcome or activity reflected in the Core. It is expected that an organization will use Profiles to select and prioritize the Functions, Categories, and Subcategories that best meet its specific needs by considering its organizational or industry sector goals, legal/regulatory requirements and industry best practices, the organization's risk management priorities, and the privacy needs of individuals who are directly or indirectly served or affected by the organization's systems, products, or services. **The Subcategories should not be read as a checklist in isolation from their Categories, which often provide a risk-based modifier on Subcategory selection.**
2. It is not obligatory to achieve an outcome in its entirety. An organization may use its Profiles to express partial achievement of an outcome, as not all aspects of an outcome may be relevant for the organization to manage privacy risk, or the organization may use a Target Profile to express an aspect of an outcome that it does not currently have the capability to achieve.
3. It may be necessary to consider multiple outcomes in combination to appropriately manage privacy risk. For example, an organization that responds to individuals' requests for data access may select for its Profile both the Subcategory CT.DM-P1: "Data elements can be accessed for review" and the Category "Identity Management, Authentication, and Access Control" (PR.AC-P) to ensure that only the individual to whom the data pertain gets access.

Implementation: The table format of the Core is not intended to suggest a specific implementation order or imply a degree of importance between the Functions, Categories, and Subcategories. Implementation may be nonsequential, simultaneous, or iterative, depending on the SDLC stage, status of the privacy program, or scale of the workforce. In addition, the Core is not exhaustive; it is extensible, allowing organizations, sectors, and other entities to adapt or add additional Functions, Categories, and Subcategories to their Profiles.

Roles:

- **Workforce:** Different parts of an organization's workforce may take responsibility for different Categories or Subcategories. For example, the legal department may be responsible for carrying out activities under "Governance Policies, Processes, and Procedures" while the IT department is working on "Inventory and Mapping." Ideally, the Core encourages cross-organization collaboration to develop Profiles and achieve outcomes.
- **Ecosystem:** The Core is intended to be usable by any organization or entity regardless of its role in the data processing ecosystem. Although the Privacy Framework does not classify ecosystem roles, an organization should review the Core from its standpoint in the ecosystem. An organization's role(s) may be legally codified—for example, some laws classify organizations as data controllers or data processors—or classifications may be derived from industry designations. Since Core elements are not assigned by ecosystem role, an organization can use its Profiles to select Functions, Categories, and Subcategories that are relevant to its role(s).

Scalability: Certain aspects of outcomes may be ambiguously worded. For example, outcomes may include terms like “communicated” or “disclosed” without stating to whom the communications or disclosures are being made. The ambiguity is intentional to allow for a wide range of organizations with different use cases to determine what is appropriate or required in a given context.

Resource Repository: Additional supporting resources, including informative references that can provide more guidance on how to achieve an outcome can be found on the NIST website at <https://www.nist.gov/privacy-framework>.

Cybersecurity Framework Alignment:

- Figure 8 uses the Venn diagram from section 1.2.1 to demonstrate that the Privacy Framework Functions: Identify-P, Govern-P, Control-P, and Communicate-P can be used to manage privacy risks arising from data processing. Protect-P, Detect, Respond, and Recover can help organizations manage privacy risks associated with privacy breaches. Because Detect, Respond, and Recover are *cybersecurity incident*-related, these Functions are greyed out in Table 1 because they are not part of the Privacy Framework, although organizations can find them in the Cybersecurity Framework and use them to further support the management of the privacy breach aspect of privacy risk. Alternatively, organizations may use the Cybersecurity Framework Functions in conjunction with Identify-P, Govern-P, Control-P, and Communicate-P to collectively address privacy and cybersecurity risks.

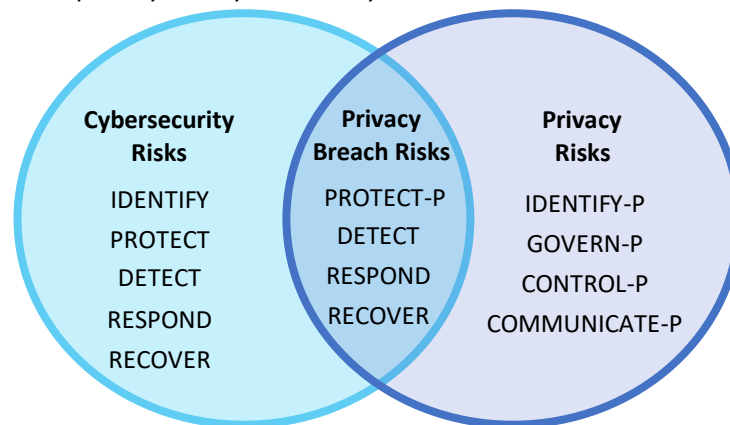


Figure 8: Using Functions to Manage Privacy Risk

- Certain Categories or Subcategories may be identical to or have been adapted from the Cybersecurity Framework. The following legend can be used to identify this relationship in Table 2.



The Function, Category, or Subcategory aligns with the Cybersecurity Framework, but the text has been adapted for the Privacy Framework.

The Category or Subcategory is identical to the Cybersecurity Framework.

Core Identifiers: For ease of use, each component of the Core is given a unique identifier. Functions and Categories each have a unique alphabetic identifier, as shown in Table 1. Subcategories within each Category have a number added to the alphabetic identifier; the unique identifier for each Subcategory is included in Table 2.

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Table 1: Privacy Framework Function and Category Unique Identifiers

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Function Unique Identifier	Function	Category Unique Identifier	Category
ID-P	Identify-P	ID.IM-P	Inventory and Mapping
		ID.BE-P	Business Environment
		ID.RA-P	Risk Assessment
		ID.DE-P	Data Processing Ecosystem Risk Management
GV-P	Govern-P	GV.PP-P	Governance Policies, Processes, and Procedures
		GV.RM-P	Risk Management Strategy
		GV.AT-P	Awareness and Training
		GV.MT-P	Monitoring and Review
CT-P	Control-P	CT.PO-P	Data Management Policies, Processes, and Procedures
		CT.DM-P	Data Management
		CT.DP-P	Disassociated Processing
CM-P	Communicate-P	CM.PP-P	Communication Policies, Processes, and Procedures
		CM.AW-P	Data Processing Awareness
PR-P	Protect-P	PR.AC-P	Identity Management, Authentication, and Access Control
		PR.DS-P	Data Security
		PR.DP-P	Data Protection Policies, Processes, and Procedures
		PR.MA-P	Maintenance
		PR.PT-P	Protective Technology
DE	Detect	DE.AE	Anomalies and Events
		DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
RS	Respond	RS.RP	Response Planning
		RS.CO	Communications
		RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
RC	Recover	RC.RP	Recovery Planning
		RC.IM	Improvements
		RC.CO	Communications

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Table 2: Privacy Framework Core

Function	Category	Subcategory
IDENTIFY-P (ID-P): Develop the organizational understanding to manage privacy risk for individuals arising from data processing.	Inventory and Mapping (ID.IM-P): Data processing by systems, products, or services is understood and informs the management of privacy risk .	ID.IM-P1: Systems/products/services that process data are inventoried.
		ID.IM-P2: Owners or operators (e.g., the organization or third parties such as service providers, partners, customers, and developers) and their roles with respect to the systems/products/services and components (e.g., internal or external) that process data are inventoried.
		ID.IM-P3: Categories of individuals (e.g., customers, employees or prospective employees, consumers) whose data are being processed are inventoried.
		ID.IM-P4: Data actions of the systems/products/services are inventoried.
		ID.IM-P5: The purposes for the data actions are inventoried.
		ID.IM-P6: Data elements within the data actions are inventoried.
		ID.IM-P7: The data processing environment is identified (e.g., geographic location, internal, cloud, third parties).
		ID.IM-P8: Data processing is mapped, illustrating the data actions and associated data elements for systems/products/services, including components; roles of the component owners/operators; and interactions of individuals or third parties with the systems/products/services.
	Business Environment (ID.BE-P): The organization's mission, objectives, stakeholders, and activities are understood and prioritized; this information is used to inform privacy roles, responsibilities, and risk management decisions.	ID.BE-P1: The organization's role in the data processing ecosystem is identified and communicated.
		ID.BE-P2: Priorities for organizational mission, objectives, and activities are established and communicated.
		ID.BE-P3: Systems/products/services that support organizational priorities are identified and key requirements communicated.

Function	Category	Subcategory
	Risk Assessment (ID.RA-P): The organization understands the privacy risks to individuals and how such privacy risks may create follow-on impacts on organizational operations, including mission, functions, other risk management priorities (e.g., compliance, financial), reputation, workforce, and culture.	ID.RA-P1: Contextual factors related to the systems/products/services and the data actions are identified (e.g., individuals' demographics and privacy interests or perceptions, data sensitivity, visibility of data processing to individuals and third parties).
		ID.RA-P2: Data analytic inputs and outputs are identified and evaluated for bias.
		ID.RA-P3: Potential problematic data actions and associated problems are identified.
		ID.RA-P4: Problematic data actions, likelihoods, and impacts are used to determine and prioritize risk.
		ID.RA-P5: Risk responses are identified, prioritized, and implemented.
	Data Processing Ecosystem Risk Management (ID.DE-P): The organization's priorities, constraints, risk tolerances, and assumptions are established and used to support risk decisions associated with managing privacy risk and third parties within the data processing ecosystem . The organization has established and implemented the processes to identify, assess, and manage privacy risks within the data processing ecosystem.	ID.DE-P1: Data processing ecosystem risk management processes are identified, established, assessed, managed, and agreed to by organizational stakeholders.
		ID.DE-P2: Data processing ecosystem parties (e.g., service providers, customers, partners, product manufacturers, application developers) are identified, prioritized, and assessed using a privacy risk assessment process.
		ID.DE-P3: Contracts with data processing ecosystem parties are used to implement appropriate measures designed to meet the objectives of an organization's privacy program.
		ID.DE-P4: Interoperability frameworks or similar multi-party approaches are used to manage data processing ecosystem privacy risks.
		ID.DE-P5: Data processing ecosystem parties are routinely assessed using audits, test results, or other forms of evaluations to confirm they are meeting their contractual or framework obligations.
GOVERN-P (GV-P): Develop and implement the	Governance Policies, Processes, and Procedures (GV.PP-P): The policies, processes, and procedures to manage and	GV.PP-P1: Organizational privacy values and policies (e.g., conditions on data processing , individuals' prerogatives with respect to data processing) are established and communicated.

Function	Category	Subcategory
organizational governance structure to enable an ongoing understanding of the organization's risk management priorities that are informed by privacy risk.	monitor the organization's regulatory, legal, risk , environmental, and operational requirements are understood and inform the management of privacy risk .	GV.PP-P2: Processes to instill organizational privacy values within system/product/service development and operations are established and in place.
		GV.PP-P3: Roles and responsibilities for the workforce are established with respect to privacy.
		GV.PP-P4: Privacy roles and responsibilities are coordinated and aligned with third-party stakeholders (e.g., service providers, customers, partners).
		GV.PP-P5: Legal, regulatory, and contractual requirements regarding privacy are understood and managed.
		GV.PP-P6: Governance and risk management policies, processes, and procedures address privacy risks.
	Risk Management Strategy (GV.RM-P): The organization's priorities, constraints, risk tolerances, and assumptions are established and used to support operational risk decisions.	GV.RM-P1: Risk management processes are established, managed, and agreed to by organizational stakeholders.
		GV.RM-P2: Organizational risk tolerance is determined and clearly expressed.
		GV.RM-P3: The organization's determination of risk tolerance is informed by its role in the data processing ecosystem .
	Awareness and Training (GV.AT-P): The organization's workforce and third parties engaged in data processing are provided privacy awareness education and are trained to perform their privacy-related duties and responsibilities consistent with related policies, processes, procedures, and agreements and organizational privacy values.	GV.AT-P1: The workforce is informed and trained on its roles and responsibilities.
		GV.AT-P2: Senior executives understand their roles and responsibilities.
		GV.AT-P3: Privacy personnel understand their roles and responsibilities.
		GV.AT-P4: Third parties (e.g., service providers, customers, partners) understand their roles and responsibilities.
	Monitoring and Review (GV.MT-P): The policies, processes, and procedures for ongoing review of the organization's privacy	GV.MT-P1: Privacy risk is re-evaluated on an ongoing basis and as key factors, including the organization's business environment, governance (e.g., legal obligations, risk tolerance), data processing , and systems/products/services change.

Function	Category	Subcategory
	posture are understood and inform the management of privacy risk .	GV.MT-P2: Privacy values, policies, and training are reviewed and any updates are communicated.
		GV.MT-P3: Policies, processes, and procedures for assessing compliance with legal requirements and privacy policies are established and in place.
		GV.MT-P4: Policies, processes, and procedures for communicating progress on managing privacy risks are established and in place.
		GV.MT-P5: Policies, processes, and procedures are established and in place to receive, analyze, and respond to problematic data actions disclosed to the organization from internal and external sources (e.g., internal discovery, privacy researchers).
		GV.MT-P6: Policies, processes, and procedures incorporate lessons learned from problematic data actions.
		GV.MT-P7: Policies, processes, and procedures for receiving, tracking, and responding to complaints, concerns, and questions from individuals about organizational privacy practices are established and in place.
CONTROL-P (CT-P): Develop and implement appropriate activities to enable organizations or individuals to manage data with sufficient granularity to manage privacy risks.	Data Management Policies, Processes, and Procedures (CT.PO-P): Policies, processes, and procedures are maintained and used to manage data processing (e.g., purpose, scope, roles, responsibilities, management commitment, and coordination among organizational entities) consistent with the organization's risk strategy to protect individuals' privacy.	CT.PO-P1: Policies, processes, and procedures for authorizing data processing (e.g., organizational decisions, individual consent), revoking authorizations, and maintaining authorizations are established and in place.
		CT.PO-P2: Policies, processes, and procedures for enabling data review, transfer, sharing or disclosure, alteration, and deletion are established and in place.
		CT.PO-P3: Policies, processes, and procedures for enabling individuals' data processing preferences and requests are established and in place.
		CT.PO-P4: An information life cycle to manage data is aligned and implemented with the system development life cycle to manage systems.
	Data Management (CT.DM-P): Data are managed consistent with the organization's risk strategy to protect individuals' privacy,	CT.DM-P1: Data elements can be accessed for review.
		CT.DM-P2: Data elements can be accessed for transmission or disclosure.

Function	Category	Subcategory
	increase manageability , and enable the implementation of privacy principles (e.g., individual participation, data quality, data minimization).	CT.DM-P3: Data elements can be accessed for alteration.
		CT.DM-P4: Data elements can be accessed for deletion.
		CT.DM-P5: Data are destroyed according to policy.
		CT.DM-P6: Data are transmitted using standardized formats.
		CT.DM-P7: Metadata containing processing permissions and related data values are transmitted with data elements.
		CT.DM-P8: Audit/log records are determined, documented, implemented, and reviewed in accordance with policy and incorporating the principle of data minimization.
	Disassociated Processing (CT.DP-P): Data processing solutions increase disassociability consistent with related policies, processes, procedures, and agreements and the organization's risk strategy to protect individuals' privacy.	CT.DP-P1: Data are processed in an unobservable or unlinkable manner (e.g., data actions take place on local devices, privacy-preserving cryptography).
		CT.DP-P2: Data are processed to limit the identification of individuals (e.g., differential privacy techniques, tokenization).
		CT.DP-P3: Data are processed to restrict the formulation of inferences about individuals' behavior or activities (e.g., data processing is decentralized, distributed architectures).
		CT.DP-P4: System or device configurations permit selective collection or disclosure of data elements .
		CT.DP-P5: Attribute references are substituted for attribute values .
		CT.DP-P6: Data processing is limited to that which is relevant and necessary for a system/product/service to meet mission/business objectives.
COMMUNICATE-P (CM-P): Develop and implement appropriate activities to enable organizations and individuals to have a reliable understanding	Communication Policies, Processes, and Procedures (CM.PP-P): Policies, processes, and procedures are maintained and used to increase transparency of the organization's data processing practices (e.g., purpose, scope, roles, responsibilities, management commitment, and coordination among organizational entities) and associated privacy risks .	CM.PP-P1: Transparency policies, processes, and procedures for communicating data processing purposes, practices, and associated privacy risks are established and in place.
		CM.PP-P2: Roles and responsibilities (e.g., public relations) for communicating data processing purposes, practices, and associated privacy risks are established.

Function	Category	Subcategory
about how data are processed and associated privacy risks.	Data Processing Awareness (CM.AW-P): Individuals and organizations have reliable knowledge about data processing practices and associated privacy risks , and effective mechanisms are used and maintained to increase predictability consistent with the organization's risk strategy to protect individuals' privacy.	CM.AW-P1: Mechanisms (e.g., notices, internal or public reports) for communicating data processing purposes, practices, associated privacy risks, and options for enabling individuals' data processing preferences and requests are established and in place.
		CM.AW-P2: Mechanisms for obtaining feedback from individuals (e.g., surveys or focus groups) about data processing and associated privacy risks are established and in place.
		CM.AW-P3: System/product/service design enables data processing visibility.
		CM.AW-P4: Records of data disclosures and sharing are maintained and can be accessed for review or transmission/disclosure.
		CM.AW-P5: Data corrections or deletions can be communicated to individuals or organizations (e.g., data sources) in the data processing ecosystem .
		CM.AW-P6: Data provenance and lineage are maintained and can be accessed for review or transmission/disclosure.
		CM.AW-P7: Impacted individuals and organizations are notified about a privacy breach or event.
		CM.AW-P8: Individuals are provided with mitigation mechanisms to address impacts to individuals that arise from data processing.
PROTECT-P (PR-P): Develop and implement appropriate data processing safeguards.	Identity Management, Authentication, and Access Control (PR.AC-P): Access to data and devices is limited to authorized individuals , processes, and devices, and is managed consistent with the assessed risk of unauthorized access.	PR.AC-P1: Identities and credentials are issued, managed, verified, revoked, and audited for authorized individuals, processes, and devices.
		PR.AC-P2: Physical access to data and devices is managed.
		PR.AC-P3: Remote access is managed.
		PR.AC-P4: Access permissions and authorizations are managed, incorporating the principles of least privilege and separation of duties.
		PR.AC-P5: Network integrity is protected (e.g., network segregation, network segmentation).

Function	Category	Subcategory
		PR.AC-P6: Individuals and devices are proofed and bound to credentials, and authenticated commensurate with the risk of the transaction (e.g., individuals' security and privacy risks and other organizational risks).
	Data Security (PR.DS-P): Data are managed consistent with the organization's risk strategy to protect individuals' privacy and maintain data confidentiality , integrity , and availability .	PR.DS-P1: Data-at-rest are protected.
		PR.DS-P2: Data-in-transit are protected.
		PR.DS-P3: Systems/products/services and associated data are formally managed throughout removal, transfers, and disposition.
		PR.DS-P4: Adequate capacity to ensure availability is maintained.
		PR.DS-P5: Protections against data leaks are implemented.
		PR.DS-P6: Integrity checking mechanisms are used to verify software, firmware, and information integrity.
		PR.DS-P7: The development and testing environment(s) are separate from the production environment.
		PR.DS-P8: Integrity checking mechanisms are used to verify hardware integrity.
	Data Protection Policies, Processes, and Procedures (PR.DP-P): Security and privacy policies (which address purpose, scope, roles, responsibilities, management commitment, and coordination among organizational entities), processes, and procedures are maintained and used to manage the protection of data .	PR.DP-P1: A baseline configuration of information technology is created and maintained incorporating security principles (e.g., concept of least functionality).
		PR.DP-P2: Configuration change control processes are established and in place.
		PR.DP-P3: Backups of information are conducted, maintained, and tested.
		PR.DP-P4: Policy and regulations regarding the physical operating environment for organizational assets are met.
		PR.DP-P5: Protection processes are improved.
		PR.DP-P6: Effectiveness of protection technologies is shared.
		PR.DP-P7: Response plans (Incident Response and Business Continuity) and recovery plans (Incident Recovery and Disaster Recovery) are established, in place, and managed.
		PR.DP-P8: Response and recovery plans are tested.

Function	Category	Subcategory
		PR.DP-P9: Privacy procedures are included in human resources practices (e.g., deprovisioning, personnel screening).
		PR.DP-P10: A vulnerability management plan is developed and implemented.
	Maintenance (PR.MA-P): System maintenance and repairs are performed consistent with policies, processes, and procedures.	PR.MA-P1: Maintenance and repair of organizational assets are performed and logged, with approved and controlled tools.
		PR.MA-P2: Remote maintenance of organizational assets is approved, logged, and performed in a manner that prevents unauthorized access.
	Protective Technology (PR.PT-P): Technical security solutions are managed to ensure the security and resilience of systems/products/services and associated data , consistent with related policies, processes, procedures, and agreements.	PR.PT-P1: Removable media is protected and its use restricted according to policy.
		PR.PT-P2: The principle of least functionality is incorporated by configuring systems to provide only essential capabilities.
		PR.PT-P3: Communications and control networks are protected.
		PR.PT-P4: Mechanisms (e.g., failsafe, load balancing, hot swap) are implemented to achieve resilience requirements in normal and adverse situations.

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686 Appendix B: Glossary

687 This appendix defines selected terms used for the purposes of this publication.

Attribute Reference (NIST SP 800-63-3 [7])	A statement asserting a property of a subscriber without necessarily containing identity information, independent of format. For example, for the attribute “birthday,” a reference could be “older than 18” or “born in December.”
Attribute Value (NIST SP 800-63-3 [7])	A complete statement asserting a property of a subscriber, independent of format. For example, for the attribute “birthday,” a value could be “12/1/1980” or “December 1, 1980.”
Availability (NIST SP 800-37 [6])	Ensuring timely and reliable access to and use of information.
Category	The subdivision of a Function into groups of privacy outcomes closely tied to programmatic needs and particular activities.
Communicate-P (Function)	Develop and implement appropriate activities to enable organizations and individuals to have a reliable understanding about how data are processed and associated privacy risks.
Confidentiality (NIST SP 800-37 [6])	Preserving authorized restrictions on information access and disclosure, including means for protecting personal privacy and proprietary information.
Control-P (Function)	Develop and implement appropriate activities to enable organizations or individuals to manage data with sufficient granularity to manage privacy risks.
Core	A set of privacy protection activities and outcomes. The Framework Core comprises three elements: Functions, Categories, and Subcategories.
Cybersecurity Incident (OMB 17-12 [8])	An occurrence that (1) actually or imminently jeopardizes, without lawful authority, the integrity, confidentiality, or availability of information or an information system; or (2) constitutes a violation or imminent threat of violation of law, security policies, security procedures, or acceptable use policies.
Data	A representation of information, including digital and non-digital formats.
Data Action (Adapted from NIST IR 8062 [5])	A system/product/service data life cycle operation, including, but not limited to collection, retention, logging, generation, transformation, use, disclosure, sharing, transmission, and disposal.
Data Element	The smallest named item of data that conveys meaningful information.
Data Processing (Adapted from NIST IR 8062 [5])	The collective set of data actions (i.e., the complete data life cycle, including, but not limited to collection, retention, logging, generation, transformation, use, disclosure, sharing, transmission, and disposal).
Data Processing Ecosystem	The complex and interconnected relationships among entities involved in creating or deploying systems, products, or services or any components that process data.
Disassociability (Adapted from NIST IR 8062 [5])	Enabling the processing of data or events without association to individuals or devices beyond the operational requirements of the system.
Function	A component of the Core that provides the highest level of structure for organizing basic privacy activities into Categories and Subcategories.

Govern-P (Function)	Develop and implement the organizational governance structure to enable an ongoing understanding of the organization's risk management priorities that are informed by privacy risk.
Identify-P (Function)	Develop the organizational understanding to manage privacy risk for individuals arising from data processing.
Implementation Tier	Provides a point of reference on how an organization views privacy risk and whether it has sufficient processes and resources in place to manage that risk.
Individual	A single person or a group of persons, including at a societal level.
Integrity [NIST SP 800-37 [6]]	Guarding against improper information modification or destruction, and includes ensuring information non-repudiation and authenticity.
Lineage	The history of processing of a data element, which may include point-to-point data flows and the data actions performed upon the data element.
Manageability (Adapted from NIST IR 8062 [5])	Providing the capability for granular administration of data, including alteration, deletion, and selective disclosure.
Metadata (Adapted from NIST SP 800-53 [9])	Information describing the characteristics of data including, for example, structural metadata describing data structures (i.e., data format, syntax, semantics) and descriptive metadata describing data contents.
Predictability (Adapted from NIST IR 8062 [5])	Enabling reliable assumptions by individuals, owners, and operators about data and its processing by a system, product, or service.
Privacy Breach (Adapted from OMB M-17-12 [8])	The loss of control, compromise, unauthorized disclosure, unauthorized acquisition, or any similar occurrence where (1) a person other than an authorized user accesses or potentially accesses data or (2) an authorized user accesses data for an other than authorized purpose.
Privacy Control [Adapted from NIST SP 800-37 [6]]	The administrative, technical, and physical safeguards employed within an organization to satisfy privacy requirements.
Privacy Requirement	A specification for system/product/service functionality to meet stakeholders' desired privacy outcomes.
Privacy Risk	The likelihood that individuals will experience problems resulting from data processing, and the impact should they occur.
Privacy Risk Assessment	A privacy risk management sub-process for identifying, evaluating, prioritizing, and responding to specific privacy risks.
Privacy Risk Management	A cross-organizational set of processes for identifying, assessing, and responding to privacy risks.
Problematic Data Action (Adapted from NIST IR 8062 [5])	A data action that could cause an adverse effect for individuals.
Processing	See <i>Data Processing</i> .
Profile	A selection of specific Functions, Categories, and Subcategories from the Core that the organization has prioritized to help it manage privacy risk.
Protect-P (Function)	Develop and implement appropriate data processing safeguards.
Provenance (Adapted from NIST IR 8112 [10])	Metadata pertaining to the origination or source of specified data.

Risk (NIST SP 800-30 [11])	A measure of the extent to which an entity is threatened by a potential circumstance or event, and typically a function of: (i) the adverse impacts that would arise if the circumstance or event occurs; and (ii) the likelihood of occurrence.
Risk Management	The process of identifying, assessing, and responding to risk.
Subcategory	The further divisions of a Category into specific outcomes of technical and/or management activities.

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689 Appendix C: Acronyms

690 This appendix defines selected acronyms used in the publication.

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692 IEC International Electrotechnical Commission

693 IR Internal Report

694 ISO International Organization for Standardization

695 IT Information Technology

696 NIST National Institute of Standards and Technology

697 OASIS Organization for the Advancement of Structured Information Standards

698 OECD Organisation for Economic Co-operation and Development

699 OMB Office of Management and Budget

700 PMRM Privacy Management Reference Model and Methodology

701 PRAM Privacy Risk Assessment Methodology

702 SDLC System Development Life Cycle

703 SP Special Publication

Appendix D: Privacy Risk Management Practices

Section 1.2 introduces a number of considerations around privacy risk management, including the relationship between cybersecurity and privacy risk and the role of privacy risk assessment. This appendix considers some of the key practices that contribute to successful privacy risk management, including organizing preparatory resources, determining privacy capabilities, defining privacy requirements, conducting privacy risk assessments, creating privacy requirements traceability, and monitoring for changing privacy risks. Category and Subcategory references are included to facilitate use of the Core to support these practices; these references appear in parentheses.

Organizing Preparatory Resources

The right resources facilitate informed decision-making about privacy risks at all levels of an organization. As a practical matter, the responsibility for the development of various resources may belong to different components of the organization. Therefore, a component of the organization depending on certain resources may find that they either do not exist, or may not sufficiently address privacy. In these circumstances, the dependent component can consider the purpose of the resource and either seek the information through other sources or make the best decision it can with the available information. In short, good resources are helpful, but any deficiencies should not prevent organizational components from making the best risk decisions they can within their capabilities.

The following resources, while not exhaustive, build a foundation for better decision-making.

- **Risk management role assignments** (GV.PP-P3, GV.PP-P4)

Enabling cross-organizational understanding of who has responsibility for different risk management tasks in the organization supports better coordination and accountability for decision-making. In addition, a broad range of perspectives can improve the process of identifying, assessing, and responding to privacy risks. A diverse and cross-functional team can help to identify a more comprehensive range of risks to individuals' privacy, and to select a wider set of mitigations. Determining which roles to include in the risk management discussions depends on organizational context and makeup, although collaboration between an organization's privacy and cybersecurity programs will be important. If one individual is being assigned to multiple roles, managing potential conflicts of interest should be considered.

- **Enterprise risk management strategy** (GV.RM-P)

An organization's enterprise risk management strategy helps to align the organization's mission and values with organizational risk assumptions and constraints. Limitations on resources to achieve mission/business objectives and to manage a broad portfolio of risks will likely require trade-offs. Enabling personnel involved in the privacy risk management process to better understand the organization's risk tolerance should help to guide decisions about how to allocate resources and improve decisions around risk response.

- **Key stakeholders** (GV.PP-P4, ID.DE-P)

Privacy stakeholders are those who have an interest or concern in the privacy outcomes of the system, product, or service. For example, legal concerns likely focus on whether the system, product, or service is operating in a way that would cause the organization to be out of compliance with privacy laws or regulations or its business agreements. Business owners that want to maximize usage may be concerned about loss of trust in the system, product, or service due to poor privacy. Individuals whose data are being processed or who are interacting with the

system, product, or service will be interested in not experiencing problems or adverse consequences. Understanding the stakeholders and the types of privacy outcomes they are interested in will facilitate system/product/service design that appropriately addresses stakeholders' needs.

- **Organizational-level privacy requirements (GV.PP-P)**

Organizational-level privacy requirements are a means of expressing the legal obligations, privacy values, and policies to which the organization intends to adhere. Understanding these requirements is key to ensuring that the system/product/service design complies with its obligations. Organizational-level privacy requirements may be derived from a variety of sources, including:

- Legal environment (e.g., laws, regulations, contracts),
- Organizational policies or cultural values,
- Relevant standards, and
- Privacy principles.

- **System/product/service design artifacts (ID.BE-P3)**

Design artifacts may take many forms such as system design architectures or data flow diagrams. These artifacts help an organization build systems, products, and services that meet an organization's mission/business priorities and objectives. Therefore, they can help privacy programs understand how systems, products, and services need to function so that controls or measures that help to mitigate privacy risk can be selected and implemented in ways that maintain functionality while protecting privacy.

- **Data maps (ID.IM-P)**

Data maps illustrate data processing and individuals' interactions with systems, products, and services. A comprehensive data map shows the data processing environment and includes the components through which data are being processed or with which individuals are interacting, the owners or operators of the components, and discrete data actions and the specific data elements being processed. A data map can be overlaid on existing system/product/service design artifacts for convenience and ease of communication between organizational components. As discussed below, a data map is an important artifact in privacy risk assessment.

Determining Privacy Capabilities

Privacy capabilities can be used to describe the system, product, or service property or feature that achieves the desired privacy outcome (e.g., "the service enables data minimization.") Security system engineers use the security objectives confidentiality, integrity, and availability along with organizational-level security requirements to consider the security capabilities for a system, product, or service. As set forth in **Table 3**, NIST has developed an additional set of privacy engineering objectives to support the determination of privacy capabilities. An organization may also use the privacy engineering objectives as a high-level prioritization tool. Systems, products, or services that are low in predictability, manageability, or disassociability may be a signal of increased privacy risk, and therefore merit a more comprehensive privacy risk assessment.

In determining privacy capabilities, an organization may consider which of the privacy engineering and security objectives are most important with respect to its mission/business needs, risk tolerance, and

organizational-level privacy requirements (see Organizing Preparatory Resources above). Not all of the objectives may be equally important, or trade-offs may be necessary among them. Although the privacy capabilities inform the privacy risk assessment by supporting risk prioritization decisions, the privacy capabilities may also be informed by the risk assessment and adjusted to support the management of specific privacy risks or address changes in the environment, including design changes to the system, product, or service.

Table 3: Privacy Engineering and Security Objectives¹²

	Objective	Definition	Principal Related Functions from the Privacy Framework Core
Privacy Engineering Objectives	Predictability	Enabling reliable assumptions by individuals, owners, and operators about data and its processing by a system	Identify-P, Govern-P, Control-P, Communicate-P, Protect-P
	Manageability	Providing the capability for granular administration of data, including alteration, deletion, and selective disclosure	Identify-P, Govern-P, Control-P
	Disassociability	Enabling the processing of data or events without association to individuals or devices beyond the operational requirements of the system	Identify-P, Govern-P, Control-P
Security Objectives	Confidentiality	Preserving authorized restrictions on information access and disclosure, including means for protecting personal privacy and proprietary information	Identify-P, Govern-P, Protect-P
	Integrity	Guarding against improper information modification or destruction; includes ensuring information non-repudiation and authenticity	Identify-P, Govern-P, Protect-P
	Availability	Ensuring timely and reliable access to and use of information	Identify-P, Govern-P, Protect-P

Defining Privacy Requirements

Privacy requirements specify the way the system, product, or service needs to function to meet stakeholders' desired privacy outcomes (e.g., "the application is configured to allow users to select specific data elements"). To define privacy requirements, consider organizational-level privacy requirements (see Organizing Preparatory Resources above) and the outputs of a privacy risk assessment. This process helps an organization to answer two questions: 1) what a system, product, or service *can* do with data processing and interactions with individuals, and 2) what it *should* do. Then an organization can allocate resources to design a system, product, or service in a way that achieves the defined requirements. Ultimately, this can lead to the development of systems, products, and services that are more mindful of individuals' privacy, and are based on informed risk decisions.

¹² The privacy engineering objectives are adapted from NIST IR 8062, *An Introduction to Privacy Engineering and Risk Management in Federal Systems* [5]. The security objectives are from NIST SP 800-37 Revision 2, *Risk Management Framework for Information Systems and Organizations: A System Life Cycle Approach for Security and Privacy* [6].

Conducting Privacy Risk Assessments

Conducting a privacy risk assessment helps an organization to identify privacy risks engendered by the system, product, or service and prioritize them to be able to make informed decisions about how to respond to the risks (ID.RA-P, GV.RM-P). Methodologies for conducting privacy risk assessments may vary, but organizations should consider the following characteristics:¹³

- **Risk model** (ID.RA-P, GV.MT-P1)

Risk models define the risk factors to be assessed and the relationships among those factors.¹⁴ If an organization is not using a pre-defined risk model, the organization should clearly define which risk factors it will be assessing and the relationships among these factors. Although cybersecurity has a widely used risk model based on the risk factors of threats, vulnerabilities, likelihood, and impact, there is not one commonly accepted privacy risk model. NIST has developed a privacy risk model based on the risk factors of problematic data actions, likelihood, and impact, each explained below.

NIST Privacy Risk Factors:
Problematic Data Action | Likelihood | Impact

- A problematic data action is any action a system takes to process data that could result in a problem for individuals. Organizations consider the type of problems that are relevant to the population of individuals. Problems can take any form and may consider the experience of individuals singly or as a group.¹⁵
- Likelihood is defined as a contextual analysis that a data action is likely to create a problem for a representative set of individuals. Context can include organizational factors (e.g., the public perception about participating organizations with respect to privacy), system factors (e.g., the nature and history of individuals' interactions with the system, visibility of data processing to individuals and third parties), or individual factors (e.g., individuals' demographics, privacy interests or perceptions, data sensitivity).¹⁶ A data map can help with this contextual analysis (see Organizing Preparatory Resources).
- Impact is an analysis of the costs should the problem occur. As noted in section 1.2, the experience of individuals is a type of externality for organizations. Moreover, individuals' experiences may be subjective. Thus, impact may be difficult to assess accurately. Organizations should consider the best means of internalizing impact to individuals in order to appropriately prioritize and respond to privacy risks.¹⁷

¹³ NIST has developed a Privacy Risk Assessment Methodology (PRAM) that can help organizations identify, assess, and respond to privacy risks. It is comprised of a set of worksheets available at [3].

¹⁴ See NIST SP 800-30 Rev. 1, *Guide for Conducting Risk Assessments* at [11] p. 8.

¹⁵ As part of its PRAM, NIST has created an illustrative catalog of problematic data actions and problems for consideration [3]. Other organizations may have created additional problem sets, or may refer to them as adverse consequences or harms.

¹⁶ See NIST PRAM for more information about contextual factors. Id at Worksheet 2.

¹⁷ The NIST PRAM uses organizational costs such as non-compliance costs, direct business costs, reputational costs, and internal culture costs as drivers for considering how to assess individual impact. Id at Worksheet 3, Impact Tab.

- **Assessment approach**

The assessment approach is the mechanism by which identified risks are prioritized. Assessment approaches can be categorized as quantitative, semi-quantitative, or qualitative.^{18 19}

- **Prioritizing risks** (ID.RA-P4)

Given the applicable limits of an organization's resources, organizations prioritize the risks to facilitate communication about how to respond.²⁰

- **Responding to risks** (ID.RA-P5)

As described in section 1.2.2, responding to risk is usually categorized as mitigation, transfer/sharing, avoidance, or acceptance.²¹

Creating Privacy Requirements Traceability

Once the organization has determined which risks to mitigate, the organization can refine the privacy requirements and then select and implement controls (i.e., technical and/or policy safeguards) to meet the defined requirements.²² An organization may use a variety of sources to select controls, such as NIST SP 800-53, *Security and Privacy Controls for Information Systems and Organizations*.²³ After implementation, an organization iteratively assesses the controls for their effectiveness in meeting the privacy requirements and managing privacy risk. In this way, an organization creates traceability between the controls and the privacy requirements, and demonstrates accountability between its systems, products, and services and its organizational privacy goals.

Monitoring Changing Privacy Risks

Privacy risk management is not a static process. An organization monitors how changes in its business environment and corresponding changes to its systems, products, and services may be affecting privacy risk, and iteratively use the practices in this appendix to adjust accordingly. (GV.MT-P1)

¹⁸ See NIST SP 800-30 Rev. 1, *Guide for Conducting Risk Assessments* at [11] p. 14.

¹⁹ The NIST PRAM uses a semi-quantitative approach based on a scale of 1-10.

²⁰ The NIST PRAM provides various prioritization representations, including a heat map. See [3] Worksheet 3.

²¹ The NIST PRAM provides a process for responding to prioritized privacy risks. Id at Worksheet 4.

²² See NIST SP 800-37 Rev. 2, *Risk Management Framework for Information Systems and Organizations: A System Life Cycle Approach for Security and Privacy* at [6].

²³ See NIST SP 800-53, *Security and Privacy Controls for Information Systems and Organizations*, as updated at [9].

Appendix E: Implementation Tiers Definitions

The Tiers are defined through four areas summarized below:

Tier 1: Partial

- **Privacy Risk Management Process** – Organizational privacy risk management practices are not formalized, and risk is managed in an ad hoc and sometimes reactive manner. Prioritization of privacy activities may not be directly informed by organizational risk objectives, privacy risk assessments, or business/mission requirements.
- **Integrated Privacy Risk Management Program** – There is limited awareness of privacy risk at the organizational level. The organization implements privacy risk management on an irregular, case-by-case basis due to varied experience or information gained from outside sources. The organization may not have processes that enable the sharing of information about data processing and resulting privacy risks within the organization.
- **Data Processing Ecosystem Relationships** – There is limited understanding of an organization's role in the larger ecosystem with respect to other entities (e.g., buyers, suppliers, service providers, business associates, partners). The organization does not have processes for identifying how privacy risks may proliferate throughout the ecosystem or for communicating privacy risks or requirements to other entities in the ecosystem.
- **Workforce** – Some personnel may have a limited understanding of privacy risks or privacy risk management processes, but have no specific privacy responsibilities. If available, privacy training is ad hoc and the content is not kept current with best practices.

Tier 2: Risk Informed

- **Privacy Risk Management Process** – Risk management practices are approved by management but may not be established as organization-wide policy. Prioritization of privacy activities is directly informed by organizational risk objectives, privacy risk assessments, and business/mission requirements.
- **Integrated Privacy Risk Management Program** – There is an awareness of privacy risk at the organizational level, but an organization-wide approach to managing privacy risk has not been established. Information about data processing and resulting privacy risks is shared within the organization on an informal basis. Consideration of privacy in organizational objectives and programs may occur at some but not all levels of the organization. Privacy risk assessment occurs, but is not typically repeatable or reoccurring.
- **Data Processing Ecosystem Relationships** – There is some understanding of an organization's role in the larger ecosystem with respect to other entities (e.g., buyers, suppliers, service providers, business associates, partners). The organization is aware of the privacy ecosystem risks associated with the products and services it provides and uses, but does not act consistently or formally upon those risks.
- **Workforce** – There are personnel with specific privacy responsibilities, but they may have non-privacy responsibilities as well. Privacy training is conducted regularly for privacy personnel, although there is no consistent process for updates on best practices.

897 Tier 3: Repeatable

- 898 • **Privacy Risk Management Process** – The organization’s risk management practices are formally
899 approved and expressed as policy. Organizational privacy practices are regularly updated based
900 on the application of risk management processes to changes in business/mission requirements
901 and a changing risk, policy, and technology landscape.
- 902 • **Integrated Privacy Risk Management Program** – There is an organization-wide approach to
903 manage privacy risk. Risk-informed policies, processes, and procedures are defined,
904 implemented as intended, and reviewed. Consistent methods are in place to respond effectively
905 to changes in risk. The organization consistently and accurately monitors privacy risk. Senior
906 privacy and non-privacy executives communicate regularly regarding privacy risk. Senior
907 executives ensure consideration of privacy through all lines of operation in the organization.
- 908 • **Data Processing Ecosystem Relationships** – The organization understands its role,
909 dependencies, and dependents in the larger ecosystem and may contribute to the community’s
910 broader understanding of risks. The organization is aware of the privacy ecosystem risks
911 associated with the products and services it provides and it uses. Additionally, it usually acts
912 formally upon those risks, including mechanisms such as written agreements to communicate
913 baseline requirements, governance structures, and policy implementation and monitoring.
- 914 • **Workforce** – Dedicated privacy personnel possess the knowledge and skills to perform their
915 appointed roles and responsibilities. There is regular, up-to-date privacy training for all
916 personnel.

917 Tier 4: Adaptive

- 918 • **Privacy Risk Management Process** – The organization adapts its privacy practices based on
919 lessons learned from privacy breaches and events, and identification of new privacy risks.
920 Through a process of continuous improvement incorporating advanced privacy technologies and
921 practices, the organization actively adapts to a changing policy and technology landscape and
922 responds in a timely and effective manner to evolving privacy risks.
- 923 • **Integrated Privacy Risk Management Program** – There is an organization-wide approach to
924 managing privacy risk that uses risk-informed policies, processes, and procedures to address
925 problematic data actions. The relationship between privacy risk and organizational objectives is
926 clearly understood and considered when making decisions. Senior executives monitor privacy
927 risk in the same context as cybersecurity risk, financial risk, and other organizational risks. The
928 organizational budget is based on an understanding of the current and predicted risk
929 environment and risk tolerance. Business units implement executive vision and analyze system-
930 level risks in the context of the organizational risk tolerances. Privacy risk management is part of
931 the organizational culture and evolves from lessons learned and continuous awareness of data
932 processing and resulting privacy risks. The organization can quickly and efficiently account for
933 changes to business/mission objectives in how risk is approached and communicated.
- 934 • **Data Processing Ecosystem Relationships** – The organization understands its role,
935 dependencies, and dependents in the larger ecosystem and contributes to the community’s
936 broader understanding of risks. The organization uses real-time or near-real-time information to
937 understand and consistently act upon privacy ecosystem risks associated with the products and
938 services it provides and it uses. Additionally, it communicates proactively, using formal (e.g.,
939 agreements) and informal mechanisms to develop and maintain strong ecosystem relationships.

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- **Workforce** – The organization has specialized privacy skillsets throughout the organizational structure; personnel with diverse perspectives contribute to the management of privacy risks. There is regular, up-to-date, specialized privacy training for all personnel. Personnel at all levels understand the organizational privacy values and their role in maintaining them.

944

945 Appendix F: Roadmap

946 *This appendix will provide a companion roadmap to the Privacy Framework covering next steps and*
947 *identifying key areas where the relevant practices are not well enough understood to enable*
948 *organizations to achieve a privacy outcome. These areas will be based on input and feedback received*
949 *from stakeholders through the Privacy Framework development process.*

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